

# A RARE OPPORTUNITY!

One morning. Four speakers.

Four topics. One theme.

Grow yourself and  
your business!

*Learn about personal branding, networking,  
resilience and managing change.*



You'll leave this workshop with new, practical and immediately implementable ideas to improve your life and your business. It's potentially the most cost-effective coaching you'll ever experience. And you'll be benefitting lots of 'little people' in the process. So it's a win all 'round!

Event Sponsored by



**Conference Speakers International**

The speakers are all donating their services and proceeds go to

**WOMEN + MEN**  
FIGHTING FOR THEIR RIGHTS  
**against child abuse**

(Women and Men Against Child Abuse was founded in 1997 as a Non-Governmental, Non-Profit Organisation. It's a Section 21 Company and is recognised by SARS as a Public Benefit Organisation with Section 18A tax exemption status.)

Women and Men Against Child Abuse operate three Kidz Clinics which are one-stop facilities providing free, comprehensive treatment for children who have suffered sexual, physical and emotional abuse.

# 'The Power of 4'

Clive Simpkins, Helen Nicholson, Bev du Toit, Grant Driver



All members of the



## Program



10:00 – 10:25	Registration and Refreshments
10:25 sharp	Welcome and commencement
10:30 – 11:00	Grant Driver - Increase the Power of your Personal Brand
11:05 – 11:35	Helen Nicholson - Master the Art of Networking
11:35 – 11:45	Comfort Break
11:50 – 12:20	Bev du Toit - Develop your Resilience
12:25 – 12:55	Clive Simpkins - The more things change the more they <i>don't</i> remain the same!
12:55	Conclusion and thanks

## Step 1: Increase the Power of your Personal Brand

Add value to your bottom line. If you want to know the secrets to making a powerful impression, understand the value of building your personal brand and propel your career to the next level come and explore the dynamics involved, with Grant Driver.

**Presenter: Grant Driver**

Grant is an expert on communication, motivation and the science of perception. He empowers both individuals and organisations in these areas. He speaks and presents locally and internationally at conferences and seminars. His company, *Captivate*, is committed to assisting people to achieve personal and professional excellence. Formally qualified in the social sciences, he applies practical business experience at executive level in the arena of communications, sales and marketing to his work.

## Step 2: Master the Art of Networking

Networking is the critical success factor distinguishing truly successful, effective leaders as identified by Fortune magazine in 2004. Having a networking strategy and implementing it will forge alliances with key stakeholders in your organisation and industry and add net worth to your personal bottom line.

**Presenter: Helen Nicholson**

Helen studied Accountancy at Wits University and is a passionate entrepreneur. Her speciality is personal branding, business marketing and helping people establish and develop networks. She developed and then sold a (5 year-old) successful business in Dubai. Helen consulted and lectured at Wits Business School and edited the Wits Business School magazine, *Embark*. A single mother of identical twin girls she's an avid reader, runner and loves entertaining friends at home.

## Step 3: Develop your Resilience

'More than education, more than experience, more than training, a person's level of resilience will determine who succeeds and who fails. That's true in the cancer ward, it's true in the Olympics, and it's true in the boardroom.' - Dean Becker, CEO of Adaptiv Learning Systems – in the May 2002 Harvard Business Review. Bev du Toit will show you how.

**Presenter: Bev du Toit**

Bev du Toit's experience-based approach to facing challenges head-on enabled her to overcome great personal adversity. She now helps other people take control of their lives. Based in Johannesburg she travels locally and internationally delivering keynote talks, workshops and corporate presentations. Bev's frequently appeared on TV and radio and in print. Her special interest lies in assisting people and companies to identify and develop their Resilience to create powerful new coping strategies.

## Step 4: The more things change the more they *don't* remain the same!

This presentation examines some of the global trends and shifts affecting society and business – and what these shifts mean for you at an individual level. You may be fascinated to know how little you know about what you should know!

**Presenter: Clive Simpkins**

Clive is a change architect, strategist, author and journalist. Co-founder of the National Speakers Association of SA (NSASA), he specialised in his field in the USA in the early 1980's. His African continent clients include four Presidencies. His special interest lies in the transformation and development capacity of people and organizations. He's adopted grandpa to 4 year-old Siphe Buthelezi and dotes on a trio of mutually adoring and obviously discerning dogs.

<b>Date</b>	Friday 27th October 2006
<b>Time</b>	10h00 – 13h00
<b>Venue</b>	Midrand Conference Centre, 7 Pendulum Rd, Midrand
<b>Investment</b>	R 399 VAT inclusive. This includes refreshments and a 'goodie bag'. The first 50 delegates to register and pay will receive a complimentary copy of one of Clive Simpkins' books: <i>Change Your Thinking Change Your Life</i> .
<b>Payment</b>	<b>Please make a deposit into the following account:</b> Women and Men Against Child Abuse, FNB Randburg, Branch Code 254005, Account No 62069415117. Please use your surname as reference on bank deposit slip. Please fax or email proof of payment to <a href="mailto:bev@bevdutoit.com">bev@bevdutoit.com</a> or (011) 794-7400
<b>RSVP</b>	Bev du Toit at <a href="mailto:bev@bevdutoit.com">bev@bevdutoit.com</a> by 15 October 2006. You can also contact her for further information on 073-235-1571.

